

**YOU
CAN
MAKE A
DIFFERENCE**
Fundraising Pack!



YOU↑TURN
youth support



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Can you give young people in your community a hand up?

Fundraising in your school is a fun and impactful way to make a positive difference to the lives of thousands of young people who reach out to Youturn for support.

A young person may be experiencing homelessness, feel unsafe, depressed or anxious, and Youturn can turn a life around with care, accommodation and mental health support. Learn more youturn.org.au/what-we-do/

You can make a big difference by giving just a little.

Donated funds are spent on practical needs:

- Food
- Shelter
- Care Packs
- Prevention Activity
- Youth Support (extra)

Youturn also stage community events and social cause campaigns to fundraise for major projects and we welcome school(s) participation. Talk to our Community & Partnerships team to find out more on current projects.



YOUR IMPACT

Painted Rock Treasure Hunt Spreads Message of Kindness #YouturnRocks

Youturn in partnership with 500 children from six schools in the Noosa-Sunshine Coast region shared kindness in a painted rock treasure hunt.

The painted rocks with messages of hope and kindness, were hidden with the intent of being found to make someone smile. By sharing a picture of their rock with the hashtag **#YouturnRocks**, and tagging **@youturnyouthsupport** they also helped raise awareness about youth homelessness. Some participants also gave a gold coin donation to go towards Youturn's Tiny Homes project. Pictured are Sunshine Coast Grammar participants.



Good Shepherd Lutheran College

When our community was recovering from COVID-19 many more people were reaching out to Youturn for a hot meal. To help, students at Good Shepherd Lutheran College got cooking.

"When the opportunity to partner with Youturn presented to cook 100 meals for people and families doing it tough as a result of Covid-19, our GSLC students embraced it with enthusiasm," Sue Jansen, Head of Food, Textiles, Technology and Hospitality.

Feedback was glowing too, from beneficiaries of the meals: **"Loved the meal...yum...pasta is the best, really enjoyable,"**
(Emergency Relief recipients)

Making Christmas Special

Students at the Currumundi Special School made some Christmas crafts to order, with over \$1200 funds raised gifted to Youturn. Student's beautiful handmade crafts included pinecone wreaths, star decorations, twig star garlands, gift tags and cards, and each was custom designed.

Youturn are extremely grateful to have been the students charity of choice, and funds given to us can help make Christmas brighter for other young people accessing our services.



YOU CAN MAKE A DIFFERENCE

Fundraising ideas...



POINT OF SALE

You turn have merchandise that your school may wish to sell for us, from our Signature Candles, to colourful socks and wrist bands (teens). We can also provide \$2 tokens in theme, such as Tiny Homes for our homelessness cause, for purchase and display in your school.

CHALLENGE



Try giving something up you really like (chocolate, coffee, devices) for our cause. You can be sponsored for the days, weeks, or months that you are without your favourite things.



GET ACTIVE

Go the distance in a run, cycle, walk or aquatic event in your school or local area and get sponsored. Create a team or go solo with your supporters cheering you on.



BUSK

Take your musical talent to the streets to busk for us



DRESS-UP

Organise a dress-up day with a gold coin donation at your school. Go with a theme for one of our causes, such as pyjama day for homelessness, or simply dress in our bright Youturn colours.



TREATS

Everyone loves a sweet treat, so try Treats for A Cause Day at your school fete or sports day.



SLUMBER UNDER STARS

Transform your school oval into an outdoor camp ground and cinema for a night of movies, popcorn and more, to raise funds and awareness for youth homelessness.



DINE-IN

Invite your family or friends over for a low-cost meal that everyone loves to eat, such as spaghetti, pancakes or hotdogs, and invited guests can donate to dine in with you.



GARAGE SALE

If you have some nice things lying around unused, why not convert them to cash? Host a garage sale, and then donate the proceeds to Youturn.



SAUSAGE SIZZLE

Host a sausage sizzle at a school, sporting or community event. Always a crowd favourite!



CALENDAR OF EVENTS

TERM 1

- **Youth Week**
1 - 9 April
- **Support Local with IGA**
March

TERM 3

- **International Youth Day**
12 August
- **World Homelessness Week**
2 - 8 August
- **Wear it Purple Day**
27 August
- **International Day of Charity**
5 September
- **Child Protection Week**
6 - 12 September



TERM 2

- **Youth Homelessness Matters Day**
16 - 19 April
- **World Pay it Forward Day**
28 April
- **International Week of Families**
15 - 21 May

TERM 4

- **World Homelessness Day**
10 October
- **Mental Health Week**
10 - 17 October
- **Children's Week**
24 October - 1 November
- **Kindness Day**
13 November
- **Christmas Appeal**
November - December

READY TO GET STARTED?

Here's your first few steps...

1. CHOOSE YOUR IDEA

Our ideas are just a start, you may want to propose another idea to us!

2. REQUEST PERMISSION AND GET APPROVAL

- Fill out our application to fundraise form
- Wait for approval. Youturn will send you an Authority to Fundraise letter, giving you permission to raise funds on our behalf, outlining terms and conditions.

3. START PROMOTING

the fundraising activity via your networks; face to face, social media, email... Remember to keep friends and family updated.

4. ASK

your school or a local business to match your donations.

5. COLLECT DONATIONS AND THANK YOUR SUPPORTERS

When we send you the Authority to Fundraise letter we'll let you know our processes for banking and receipting, and give you some tips to thank supporters.

6. HAVE FUN!

If you like, send us some fun photos that we may share on our social media channels.



For more information please contact:

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